



benefitting the
 Colon Cancer Prevention Project

*On a mission to end preventable colon cancer death
and suffering in Kentucky and Southern Indiana*

September 18, 2023

Sponsorship Opportunities

Colon Cancer Prevention Project



WHO WE ARE

The Colon Cancer Prevention Project is a Louisville-based nonprofit on a mission to eliminate preventable death and suffering from colon cancer. Colon cancer is one of the leading causes of cancer death and is preventable with on-time screening. We have worked to increase the colon cancer screening rates in Kentucky from 33% when we began in 2004 to over 70% today. Our work includes a survivor support group, a Fighters Fund for colon cancer patients, public advocacy, and outreach/education across our community.

THE COLON ONE GOLF SCRAMBLE

The Colon One Golf Scramble is spearheaded by Golf Pro and CRC Survivor, Eric Gilliland at Audubon Country Club. It's a great opportunity to raise funds and awareness for colon cancer among survivors, physicians, and other supporters. All funds raised through the event will be used for colon cancer prevention education, advocacy, health systems improvement and survivor support. Tickets are available for \$250 for a single player and \$1000 for a foursome.

Each golfer will receive:

- Greens and cart fees
- Lunch
- Dinner
- Beverages and snacks while you play
- Tee gift

Beer Truck Sponsor \$650

- 2 single player tickets
- Social media mention
- Company logo signage at beer truck

Hole Sponsor \$500

- Company logo signage at one hole

In-Kind Sponsorship Opportunities

Lunch Sponsor (In Kind)

Sponsor provides lunch for golfers and receives perks including:

- **One foursome**
- Social media mention
- Signage at one hole

Dinner Sponsor (In Kind)

Sponsor provides dinner for golfers and receives perks Including:

- **One foursome**
- Social media mention
- Signage at one hole

Sponsorship Opportunities

Gold Sponsor: \$5,000

- **Two foursomes**
- Company logo signage displayed at bar
- Company logo signage at one hole on course
- The opportunity to have promotional items for all participants
- Recognition during the speaking portion
- Company name/logo on all printed materials, press releases, advertisements, and event website
- Social media mention
- **Must provide high-resolution logo to Project staff by August 15**

Silver Sponsor: \$2,500

- **One foursome**
- Company logo signage displayed at buffet table for lunch and dinner
- Company logo signage at one hole on the course
- Company name/logo on all printed materials, press releases, and advertisements, and event website
- Social media mention
- **Must provide high-resolution logo to Project staff by August 15**

Tee Gift Sponsor: \$1,500 (one available)

- **One foursome**
- Company logo featured on tee gift
- Opportunity to distribute company marketing materials to golfers at registration table

Blue Ball Sponsor: \$1,200 (one available)

- **One foursome**
- Company logo signage at one hole
- Signage at registration table and mention during purchasing of blue balls

Premium Hole Sponsor: \$1,100

- **One foursome**
- Company logo signage at one hole

Sponsorship Commitment Form

Contact

Name of Individual or Organization

Name of Contact Person

Address

Phone

Email

Website

- ☐ **Gold Sponsor** (\$5,000)
- ☐ **Silver Sponsor** (\$2,500)
- ☐ **Tee Gift Sponsor** (\$1,500)
- ☐ **Blue Ball Sponsor** (\$1200)
- ☐ **Premium Hole Sponsor** (\$1100)
- ☐ **Beer Truck Sponsor** (\$650)
- ☐ **Hole Sponsor** (\$500)
- ☐ **Lunch or Dinner Sponsor**

Your Contribution is tax deductible.

Our Tax ID is 20-1510713.

If paying with check, please mail to:

Colon Cancer Prevention Project

c/o Amanda Smart

P.O. Box 4039

Louisville, KY 40204

If paying by credit card:

Card Holder:

CC Number:

Expiration Date:

CVV Number:

Address (if different than above):

Amount:

Signature:
