

KICKING BUTT



5K

Saturday, September 23, 2023

Waterfront Park

Louisville, KY

SPONSORSHIP OPPORTUNITIES

Contact

Amanda Smart

(502) 292 - 8643 (cell)
asmart@kickingbutt.org

Office

(502) 272-2397

About the Project

The Colon Cancer Prevention Project is a Louisville-based 501(c)3 on a mission to end colon cancer death and suffering in Kentucky and Southern Indiana.

We started in 2004, when **only 1 in 3** Kentuckians were getting life-saving colon cancer screenings. Now, about **2 in 3** Kentuckians are getting screened, and the incidence rate is down more than 25%. Today our work includes a survivor support group, a Fighters Fund for colon cancer patients, public advocacy, and outreach/education across our community.

Still, we have so much work left to do.

Tens of thousands of cancer screenings were missed during the pandemic. Many eligible Kentuckians and Hoosiers are not yet participating and benefitting from life saving screening. Kentucky is currently a CDC hot spot for early-age onset colon cancer. In fact, researchers now estimate that by 2030, colorectal cancer will be the leading cause of cancer death in those ages 20-49.

These startling realities only fuel our urgency to educate our next generation earlier about the importance of on-time screening, symptom recognition, and knowing your family history.

**JOIN US. TOGETHER, WE WILL STOP THIS CANCER KILLER.
We need sponsors like YOU!**



September 23, 2023, 8:30 AM

Big Four Bridge at Waterfront Park

Our 5K brings together survivors, fighters, advocates, healthcare providers and community members who are working relentlessly to eliminate preventable colon cancer death and suffering.

Standard Sponsorship Levels (cont.)

Mile Marker Sponsor (\$500)

- 3 registrations, including race shirts
- Name placement on t-shirts and website
- Table in Healthy Village – provide your corporate materials
- Signage with company logo at 1st or 2nd mile marker
- **Must provide high-resolution logo to Project staff before July 1st**

Water Station Sponsor (\$200)

- 2 registrations, including race shirts
- Signage with company logo placed at water station
- **Must provide high-resolution logo to Project staff before July 1st**

In-Kind Sponsorship Opportunities

Snack/ Water Sponsor

Provide after-race snacks OR bottled water and receive...

- 2 registrations, shirts included
- Signage with company logo along 5K course
- **Must provide high-resolution logo to Project staff before July 1st**

Other Donation of Goods or Services

- We also welcome gift certificates or food/drink for race participants and items for door prizes to be given away after the race.

**Thank you for your
consideration of becoming a
Kicking Butt 5k sponsor.**

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Standard Sponsorship Levels

Finish Line Sponsor (\$7,500)

- 30 registrations including race shirts
- Large logo placement on all event publications, signage, t-shirts, print advertising and website.
- Mention in any public service announcements
- Recognition in all e-communication to race participants
- Company logo signage at Start/Finish line
- Table in Healthy Village – Provide your corporate materials
- Opportunity for representative to start the race
- **Must provide high-resolution logo to Project staff before July 1st.**

Registration Table Sponsor (\$5,000)

- 15 registrations including race shirts
- Medium logo placement on all event publications, signage, t-shirts, print advertising and website.
- Company logo signage at registration table provided by the Project
- Table in Healthy Village– provide your corporate materials
- **Must provide high-resolution logo to Project staff before July 1st**

Snack Station Sponsor (\$2,500)

- 10 registrations including race shirts
- Small logo placement on all event publications, signage, t-shirts and website
- Company logo signage at snack station provided by the Project
- Table in Healthy Village – provide your corporate materials
- **Must provide high-resolution logo to Project staff before July 1st**

Community Sponsor (\$1,000)

- 6 registrations including race shirts
- Small Logo placement on t-shirts and website
- Table in Healthy Village – provide your corporate materials
- **Must provide high-resolution logo to Project staff before July 1st**

Sponsorship Commitment Form

Contact

Name of Individual or Organization

Name of Contact Person

Address

Phone

Email

Website

- Finish Line Sponsor** (\$7,500)
- Registration Sponsor** (\$5,000)
- Snack Sponsor** (\$2,500)
- Community Sponsor** (\$1,000)
- Mile Marker Sponsor** (\$500)
- Water Station Sponsor** (\$200)
- Snack/ Water Sponsor**

Your Contribution is tax deductible.

Our Tax ID is 20-1510713.

If paying with check, please mail to:

Colon Cancer Prevention Project
c/o Amanda Smart
P.O. Box 4039
Louisville, KY 40204

If paying by credit card:

Card Holder:

Credit Card Number:

Expiration Date:

CVV Number:

Address (if different than above):

Amount:

Signature:
