

Year in Rear View 2021

43

patients with colon cancer in Kentucky received \$200 from the Fighters Fund!

"I get so sick from the effects of chemo that I am unable to work. I used this gift to buy nutritious food and gas. It helped me focus on getting better." -Fund Recipient

The US Preventative Task Force announces 45 as the national age to start screening for colon cancer!



A new pharmacy protocol was passed in KY allowing pharmacists to distribute take-home screening tests!

we launched our first digital outreach effort!



2,000,000

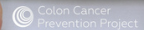
people were reached on their phones and devices about colon cancer screening in Eastern Kentucky!



Having problems?

DON'T SIT ON IT.

Learn the symptoms of colon cancer.



Visit coloncancerpreventionproject.org to learn more.



Looking ahead to 2022...

We have a lot of work to do! And we need your help

- It's estimated that by 2030, colon cancer will be the leading cause of cancer death for 20 to 29-year-olds.*
- Both the Black and Hispanic communities are disproportionately affected by young colon cancer.*

That's why next year we're prioritizing reaching underserved communities, catching up on missed screenings, and reaching people younger about screening and prevention!

*Jama Network

*Disparities in Early-Age Onset Colorectal Cancer, 2021



Colon Cancer
Prevention Project