



the 11th annual
BOTTOMS UP BASH

MARCH 4, 2022 • 6:30 PM



benefitting the



Colon Cancer
Prevention Project

SPONSORSHIP PACKET

11 Years of Celebrating Survivors & Promoting Prevention

Each year, the Colon Cancer Prevention Project hosts the Bottoms Up Bash on the first Friday in March as an opportunity for the community to come together in honor of Colon Cancer Awareness Month!

Last year we celebrated in July to keep everyone safe, and this year we're thrilled the Bash is returning to March! Wearing our brightest blue, we'll enjoy dinner, dancing, and a fun silent auction. But the Bash is more than just the party of the year. It raises both money and awareness about this incredibly preventable disease.

But we can't do any of it without our community sponsors who make it all possible! We hope you'll consider joining us for this great event!

Last Year's Bash *at a glance*

- **300+** attendees
- Over **\$25,000** raised night-of
- **\$42,000** raised through Community Sponsorships



"KENTUCKY HAS BECOME THE NATIONAL LEADER
IN INCREASED COLON CANCER SCREENING OVER
THE LAST 15 YEARS.

OUR WORK IS NOT POSSIBLE WITHOUT THE
FINANCIAL AND VOLUNTEER PARTNERSHIPS
ACROSS THE COMMUNITY.

**OUR SPONSORS AND THEIR SUPPORT SAVE
LIVES."**

DR. WHITNEY JONES

FOUNDER OF THE COLON CANCER PREVENTION PROJECT



SPONSORSHIP OPPORTUNITIES

We can't do this without you! We can't wait to have you on our team!



THE DIAMOND SPONSOR: \$8,500

- One table at the event
- Prominently displayed "MASKED SPONSOR" signage at the event
- Recognition during the speaking portion
- Company name/logo on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company-supplied ad for the event program (**half page inside program, due February 1st**)

MULTI-PLATINUM SPONSOR: \$6,000

- One table at the event
- Signage at the photo booth or entrance
- Company name on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company-supplied ad for the event program (**half page inside program, due February 1st**)

PLATINUM SPONSOR: \$5,000

- One table at the event
- Signage at bar
- Company logo on event website and social media
- Company-supplied ad for the event program (**quarter page inside program, due February 1st**)

SPONSORSHIP OPPORTUNITIES

We can't do this without you! We can't wait to have you on our team!



GOLD SPONSOR: \$3,000

- One table at the event
- Signage on the table
- Mention in social media promotion
- Company-supplied ad for the event program (**quarter page inside program, due February 1st**)

SILVER SPONSOR: \$2,500

- Four tickets to the event
- Company logo on event website and social media
- Company supplied ad for the event program (**quarter page inside program, due February 1st**)

BRONZE SPONSOR: \$1,500

- Two tickets to event
- Mention in social media promotion
- Mention in program

To coordinate your sponsorship, please contact Janie Kasse or Amanda Smart!

**All sponsors must provide high-res logo &
program ad by February 1st!
Please email to Rachel at
rvandyke@kickingbutt.org.**



Thank You
for your investment in colon cancer prevention!

Janie Kasse
jkasse@kickingbutt.org
502-272-2397

Amanda Smart
asmart@kickingbutt.org
502-292-8643