



2017 Annual Report

Colon Cancer Prevention Project

We have one goal in mind: eliminating preventable colon cancer death and suffering by making sure people get timely screenings. Our work spans education, advocacy, health systems improvement, and survivor support. We began kicking butt in Louisville, KY in 2004 and our work has grown to reach throughout the region.

Dear Colon Cancer Prevention Project Community,

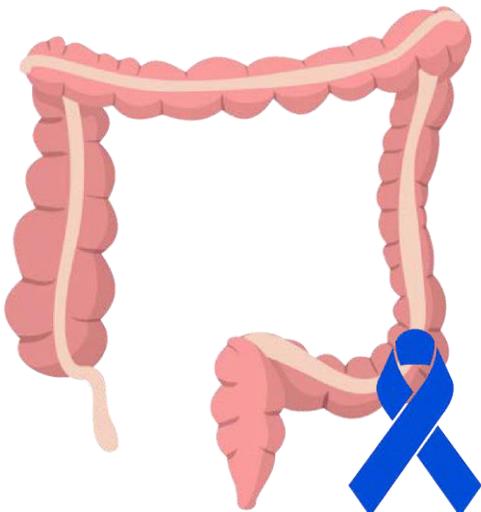
We wanted to write this annual report to give our community members a snapshot of what we've accomplished this past year and to say thank you for all of your support. With the funding you all provided for us, we were able to serve a wide variety of our programs.

Some of the highlights were:

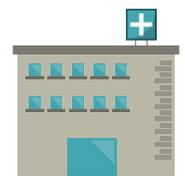
- Education and Outreach: We've educated 67 FQHCs, 2 free clinics, 1 rural clinic, 955 clinic staff members, and 211 medical providers
- Screening Rates: we've increased screening rates based on our education and outreach efforts. One of the clinics we educated saw an increase from 40% to 46% and an overall increase from 57.6% to 66.8%.

We're always telling you that your contributions save lives. We wanted to highlight one of the key ways in which they do so! Our Community Health Center or "Fit It In" program encourages primary care providers to use a blended strategy of stool tests (FIT) and colonoscopies to increase colorectal screening rates in Federally Qualified Health Centers (FQHC's) across the state. **Colorectal cancer screenings save lives.** We've seen a great deal of success with this program and we need your help to carry it forward into the New Year.

Current Reach (2015 - 2017)



We've educated:



955 clinic staff members
&
211 medical providers

It's working.

The three Mercy Medical System clinics have seen an overall screening increase from 40% to 46%. The five Mountain Comprehensive Care clinics have seen an overall screening increase from 57.6% to 66.8%. They are optimistic that this number will continue to rise.

Looking to the future...

With funding, we hope to bring this lifesaving program to every FQHC in Kentucky. **Screening rates will reach 80%.**

Think of all the lives that kind of action will save.

2017 Financials

The following is an overview of Colon Cancer Prevention Projects' income and expenses for the year ending December 31, 2017 as reflected on our IRS form 990.

Total Support & Revenue Contributions & Grants: \$185,608 Program Revenue: \$0 Fundraising: \$55,829

Investments: \$51

Total Revenue: \$241,488

Total Expenses

Program Services: \$221,220 Management: \$59,868

Fundraising: \$33,857

Total Expense: \$314,945

Differences

Assets: \$75,476

Liabilities: \$0

Net: \$75,476

2017 Colon Cancer Prevention Project Board Officers

Executive Director Dave Bell

Executive Team Board Chair Alan Forsythe, Board Vice-Chair John Jennings,
Treasurer Trey Hyberger, Secretary Mary Henry Jennings

Board Members Dino Camomot, Stephanie Perna, Whitney Jones (founder), Jennifer
Hughes, Michael Rabkin, Russ Farmer, Will Benoit, Rick Barney, Natalie Kaelin

YOUR DONATIONS SAVE LIVES!

Dear donors,

First, colon cancer took my father, then two of my aunts, and many years later, a beloved cousin. This disease swept through my family for generations, but it stops with me. It stops with us!

I support the Colon Cancer Prevention Project because they are increasing colon cancer screening rates and stopping this disease. Due to the Project's work, more physicians are recommending screenings at the appropriate time, more financially-strapped patients have support to pay their bills, and more awareness is happening around colorectal cancer in younger people.

We are fortunate to have this organization in our state, where we've seen colon cancer screening rates increase from 34.7% to 70% over the years.

When you donate to the Colon Cancer Prevention Project, you support a life-saving mission. As a monthly donor, I feel great knowing that my contribution will save lives. Will you join me in? Making a monthly or one-time donation? Your support could help someone get the screening they need and catch cancer before it starts.

I've included a donation envelope with this letter. You may also make a donation on the Project's secure website at KickingButt.org.

Thank you for your consideration of continued support of this effort. Your donation could help someone's parents, grandparents, or children avoid colon cancer in 2018. Together, we will stop this disease!

Sincerely,

Alan Forsythe

Board Chair, Colon Cancer Prevention Project

THE REASON YOU GIVE. THE REASON WE FIGHT.

We've lost too many dear loved ones, friends, and community members to colorectal cancer.

We remember them this season and always. In their honor, we fight every single day to realize our dream of a world without colorectal cancer.

DONOR SPOTLIGHT

We want to extend a special thanks to the following donors for their immense generosity. Your gifts make our work possible. You are lifesavers!

Rosie and Dan Lockard
Phil Eschels
David Blue
Ellen Balehe

BOTTOMS UP BASH

FRIDAY, MARCH 3, 2017

KICK UP YOUR HEELS AND KICK COLON CANCER'S BUTT.



Total Received Income: \$63,753.66

Expenses

Total Expenses: \$31,489.19

Direct Expense: \$19,904.59

Indirect Expenses: \$11,584.60

Attendance

283 guests

Colon One Golf Scramble

31 teams

122 participants

TOTAL REVENUE: 35,473.02

This year's Scramble was held at Audubon Country Club. We had a terrific turnout, are largest to date!

Thank You For Helping Us Kick Butt!

The Colon Cancer Prevention Project is a 501(c)(3) tax exempt organization (Tax ID No. 20-1510713). All donations remain in the Kentucky-Southern Indiana area and are used in the mission to end colon cancer by increasing screening rates.

Colon Cancer Prevention Project
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