

2016 Annual Report



Colon Cancer Prevention Project

As I reflect on all that happened with the Colon Cancer Prevention Project I am amazed at the accomplishments of the past year. We kicked butt in 2016!

In March we had our 6th Bottoms Up Bash which was the biggest in our history. This event is how we kick-off Colon Cancer Awareness month with 100% of the proceeds going to further our mission of eliminating preventable suffering and death from colon cancer.

In August we had our 11th Annual Kicking Butt 5K in Louisville where over 1,200 runners raised over \$110,000 in support of our mission. It was a time to remember and honor those we have lost to this disease and celebrate those who are fighting and surviving after a colon cancer diagnosis.

2016 was also a year of transition with staff members moving on to other opportunities outside of our organization and adding new team members that were vital to our growth and expansion into new markets.

We continued our work at the state legislative level in getting a House Bill passed that expanded the coverage of the Kentucky Colon Cancer Screening Program expanded to cover not only uninsured individuals, but underinsured individuals to ensure they are getting on time screening to prevent colon cancer.

Our Health Educator visited over 46 community health centers where she provided up to date information on screening options with health care providers across the state.

Through the support of our generous donors and the efforts of staff and volunteers we have seen the statewide colon cancer screening rate move from 33% in 2004 when we began our work to over 66%. With the change in screening rates one less person per day is dying from colon cancer in Kentucky.

Kicking Butt.

Dave Bell
CEO

2016 Annual Report



Colon Cancer
Prevention Project

PROGRAMMING & EDUCATION

Community Health Center Education



of CHC/FQHCs educated: **46**
of private clinics educated: **3**
of people educated: **833**
Miles Traveled: **5156**



Navigation

of Colonoscopies: **31**
Miles Traveled: **987.9**
of Outreach Events: **49**

The Fighters' Fund



of recipients: **75**
of Applicants: **100+**
under the age of 50: **12**
Avg. distance traveled for treatment: **65.5**
Avg. Stage of Applicant: **III**
Avg. Household Income: **\$16,328.00**
Avg. # of People per Household: **2**

Kicking Butt 5k Louisville

of Attendees: 1,200
Total Raised: \$120,000+

Lexington

of Attendees: 500
Total Raised: \$25,000+

Colon One Golf Scramble

of Attendees: 16
Total Raised: \$7,385.00



Kicking Butt Over Breakfast

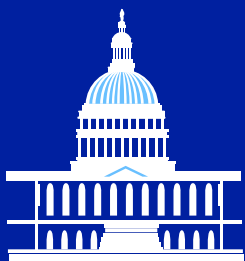
of Attendees: 100+
Total Raised: \$7,367.00

Bottoms Up Bash

of Attendees: 300+
Total Raised: \$71,155.00

FUNDRAISING

ADVOCACY



In 2016, the Colon Cancer Prevention Project expanded our focus on legislative advocacy to make change and remove barriers to colorectal cancer screening in the state of Kentucky.

We worked with elected representatives and vocally supported the passage of legislation to promote smoking cessation, licensure of genetic counselors, and many other important issues - all of which bring about more effective prevention of colorectal cancer.

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New Hires: 3

Katie Pilkington
Marketing & Program
Coordinator

Amanda Smart
Health Systems Education
Manager

Dave Bell
Chief Executive Officer

AROUND THE OFFICE



Goodbyes: 2

Andrea Shepherd
Executive Director

Vanessa Parker
Screening Navigator

New Kentucky Colonels: 1

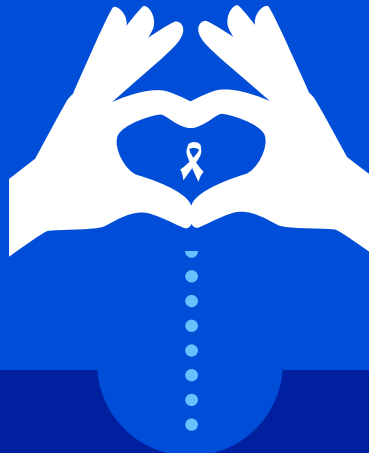
Dave Bell

VOLUNTEERS

of Volunteer Hours:
1161.5

of Volunteers:
181

of Volunteer Events:
405



Amount Given by
Individuals:
\$186,813.18

Number of Donors:
1648

Total Raised:
\$404,520.85

DONORS

Program:
\$319,156 (72%)

Administrative:
\$70,125 (16%)

EXPENSES



Fundraising:
\$51,376 (12%)

(numbers are a result of
staff turnover the hunt for a
new CEO)

Grants & Individual
Contributions:
\$143,223

Interest:
\$163

REVENUES



Colon Cancer
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Less Direct
Expenses:
\$60,632

Events:
\$240,109

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Colon Cancer
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Board of Directors

President: Will Benoit
Treasurer: Melanie Clark
Founder: Dr. Whitney Jones

Michael Rabkin
Alan Forsythe
Trey Hysberger
John Jennings
Todd Prewitt
Kelli Bullard Dunn
Natalie Kaelin
Jennifer Hughes

Board Members

Staff

CEO
Dave Bell

Program Director
Patty Francis

Health Systems Education Manager

Amanda Smart

Finance and Human Resources Manager

Em Eskridge

Marketing and Development Coordinator

Katie Pilkington



Colon Cancer
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