



Colon Cancer Prevention Project

Here are some fundraising ideas that might interest you:

- Send an e-mail out to your friends, family and coworkers that directs them to our site and explains why this cause is important to you. They can donate to us directly on our site. The convenience of being able click and donate with a credit card makes fundraising simple.
- Ask friends and family to donate to your fundraising rather than buy you a gift for a special occasion, like your birthday or a holiday.
- Organize a fundraising event at a local restaurant or other business that might be willing to donate part of its proceeds that night to the Colon Cancer Prevention Project.
- Organize a road block and ask friends and family to help you staff it. In one afternoon at a busy intersection, it's possible to raise enough money to cover a colonoscopy!
- Gift baskets and raffles are a fun way to raise money. Think about people you know who might want to donate an item or service to be raffled off. It's great publicity for them!
- Have a yard sale and donate the proceeds to the Project.
- Have a bake sale at work.
- Come up with a calendar or other creative item to sell to friends, family and Project supporters.
- Sell our "CCPP" blue awareness bracelets at your school or business for a donation.
- Want to fundraise in honor of a loved one? Contact us and we'll work with you to create a fundraising page.

- Form a team for our annual “Walk Away from Colon Cancer & 5K Run” held every August in Louisville, Ky.
- Give something up (a movie, manicure, or a dinner out) and contribute what you would have spent to the event. Ask your friends, family, and colleagues to do the same.
- See if your employer matches donations.
- Take your fundraising letter and event information with you everywhere. You never know when an opportunity will pop up.
- Ask human resources if you can go *Casual for a Cause*. If your office has business professional or business casual dress, co-workers may make a donation to the Project in exchange for a dress down day.
- Do you enjoy taking photos? Make 8-packs of notecards with your photos and sell them for a donation!
- Send a letter, postcard, or email to update potential donors on your progress. Let people know how you are doing in reaching your fundraising goals and tell them something about colorectal cancer. In addition to updating your friends and family, it will serve as a reminder for those who haven’t donated yet!
- Most email programs give you the ability to create your own signature at the bottom your message. This is a great way to let both personal and business contacts know that you are participating.
- In the lunchroom or break room, leave a stack of donation forms and a sign with a picture of yourself and a note about why you are fundraising.
- Make a jar to collect change and decorate it with a picture of you or the person you are participating to support. This is a great way to get friends involved. Ask them put a jar in their home or office too.

- Ask your local place of worship to address the congregation. Share your commitment to helping those suffering with colorectal cancer and lack of awareness about the importance of screening and early detection. Ask if a special collection can be taken up for the cause.
- If you're from a small community, your efforts to make colorectal cancer a disease of the past may make great news. Call your local paper and see if they will write a piece about you. Include ways for people from your community to get involved and donate.
- Host a party at your home, and ask for contributions toward your fundraising goal. If you have a personal tie to the cause, incorporate pictures of your loved one affected by colorectal cancer into the party.