



COLON CANCER PREVENTION PROJECT

# *MASK-querade*

JULY 23, 2021 • 6:30 PM

The Olmsted

# The 10th Annual Bottoms Up Bash

## FRIDAY, JULY 23 , 2021

Each year, we come together on the first Friday in March (Dress in Blue Day), but this year we will be celebrating in July to keep everyone safe. Wearing our brightest blue, we will dance the night away at the Bottoms Up Bash. This event is more than just the party of the year. It will raise both money and awareness about this incredibly preventable disease.

Last March, we took over the Olmsted and made it as blue as its ever been. With the help of The Crashers, the SOLD-OUT party kept going strong until the very end.

We had a very successful night!

**\$10,255+**

**raised for Fighters' Fund**

**\$15,725+**

**raised by the silent auction**

**\$101,017**

**raised by the event total**

We've got big plans for the 2021 Bottoms Up Bash! You definitely don't want to miss it!



# SPONSORSHIP OPPORTUNITIES

We can't do this without you! We can't wait to have you on our team!

## THE MASKED SPONSOR: \$7,500

- One table at the event
- Prominently displayed "MASKED SPONSOR" signage at the event
- Recognition during the speaking portion
- Company name/logo on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company-supplied ad for the event program (half page inside program, due June 11)

## PHANTOM SPONSOR: \$5,000

- One table at the event
- Signage at the photo booth
- Company name on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company-supplied ad for the event program (half page inside program, due June 11)

## SEQUINS SPONSOR: \$5,000

- One table at the event
- Signage at entrance
- Company name on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company-supplied ad for the event program (half page inside program, due June 11)

## CHANDELIER SPONSOR: \$4,000

- One table at the event
- Signage at bar
- Company logo on event website and social media
- Company-supplied ad for the event program (quarter page inside program, due June 11)

# SPONSORSHIP OPPORTUNITIES

## **JESTER SPONSOR: \$2,000**

- One table at the event
- Signage on the table
- Mention in social media promotion
- Company-supplied ad for the event program (quarter page inside program, due June 11)

## **SMILE SPONSOR: \$1,500**

- Four tickets to the event
- Company logo on event website and social media
- Company supplied ad for the event program (quarter page inside program, due June 11)

## **ELEGANT SPONSOR: \$500**

- Two tickets to event
- Mention in social media promotion Mention in program

## **BLUE SPONSOR \$200**

- Mention in social media promotion
- Mention in program

## **FRIEND OF THE PROJECT SPONSOR: \$100**

- Mention on social media

Sponsors must provide high-res logo by May 14th.  
Ads due June 11th.  
**THANK YOU!**



## CONTACT

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