

2019 Annual Report



Colon Cancer Prevention Project



Dear Colon Cancer Prevention Project Community,

We wanted to write this annual report to give our community members a snapshot of what we've accomplished this past year and to say thank you for all of your support. We have one goal in mind: eliminating preventable colon cancer death and suffering by making sure people get timely screenings. Our work spans education, advocacy, health systems improvement, and survivor support. We began kicking butt in Louisville, KY in 2004 and our work has grown to reach throughout the region. With the funding you all provided for us, we were able to serve a wide variety of our programs. The following annual report contains highlights, financials, board officers, and events.

Highlights

- **Kentucky Senate Bill 30:**

Passed March 19, 2019 writing into law age change 50 to 45 for insurance coverage for genetic testing for certain cancers, including colon cancer.

- **Fighters Fund Recipients:**

Currently we've given 453 people this grant to help fight their colorectal cancer.

- **Survivor Support Group**

Each month we hold a support group meeting that allows fighters and survivors of colorectal cancer to share their stories and learn how to cope with fighting this disease.

- **First Responder Education Program:**

We've educated 145 first responders in Kentucky and Southern Indiana on the effects of carcinogen causing gases from fires and the need for proper protection to avoid more cases of cancer, colon being one of them.

Income and Expenses

The following is an overview of Colon Cancer Prevention Projects' income and expenses for the year ending December 31, 2018 as reflected on our IRS form 990.

Total Support & Revenue Contributions & Grants: \$144,090 Program
Revenue: \$0 Fundraising: \$49,780 Investments: \$203

Total Revenue: \$194,073

Total Expenses Program Services: \$137,016 Management: \$16,039
Fundraising: \$6,803 Total Expenses: \$159,858

Differences Assets: \$109,714 Liabilities : 23

Net: \$109,691

2019 Colon Cancer Prevention Project Board Officers

Amanda Smart Executive Director

Executive Team Board Chair John Jennings, Board Vice-Chair Michael
Rabkin, Treasurer Trey Hyberger, Secretary Mary Henry
Jennings

Board Members Eric Gilliland, Dino Camomot, Mia Starcevic, Linda Halvorsen, Janet
DeArk, Stephanie Perna, Stephen O'Brien, Whitney Jones (founder), Jennifer Hughes, Alan Forsythe

2019 Survivor Spotlight

We are beyond thrilled about our new offering for survivors. This year we have created a survivor support group that meets monthly. Sometimes the meetings have themes, such as the education session “Ask a Pharmacist with Kim Kolb”, where fighters and survivors could ask an oncology pharmacist about medication, side effects, interactions and more. Other times, the meetings are simply to provide a safe space for companionship and support among survivors.



Our group leader, Renee Lewis, has done a fantastic job of organizing these meetings and we are so grateful for her and her advocacy.

Are you a survivor? Do you know a survivor who would be interested in joining our support group and finding a community? Please email Renee for more information. We are here to support you!

Contact Renee at renee.lewis@twc.com



Legislative Update

Kentucky is leading the charge for colorectal cancer prevention as a model state for both education and advocacy. A major contributing factor to this success is the collaboration between health advocacy groups and the state legislature to enact laws that make colorectal cancer screening and prevention accessible for Kentuckians.

We've had some exciting new legislation this year!

Updated Screening Age (KRS 304.17A-257)

The NEW age to start preventative screening for CRC has been lowered from age 50 to age 45, based on the newest American Cancer Society guidelines, which Kentucky follows.

Genetic Testing for Cancer Risk (KRS 304.17A-259)

Beginning in January 2020, testing for hereditary cancers (colon, pancreatic, gastric, breast, ovarian, endometrial, pancreatic, prostate, melanoma, others) for persons who meet national guidelines for testing (NCCN) will be completely covered by private insurance in Kentucky as a preventative service.

Got questions? Contact our Legislative representative, Jason Baird: jason@limestonegrp.com

2019 Events



Board member, Michael Rabkin, with Survivor, Bruce DeArk

Colon One Golf Scramble

This year's Scramble was the best yet. We had a beautiful day on the course and raised money for an amazing cause. Special thanks to Audubon Country Club for hosting this event and making it so special!



Our amazing survivors!

Kicking Butt 5k

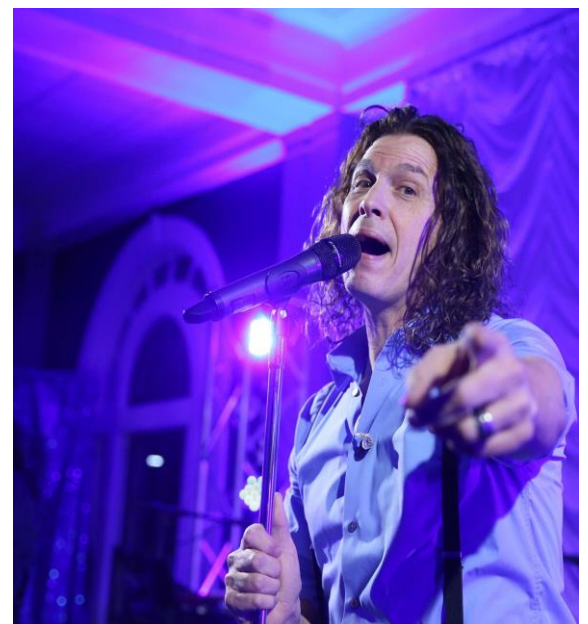
We had over 700 participants in this year's Kicking Butt 5k. Our supporters enjoyed gorgeous weather at Waterfront Park. Our survivors kicked some extra butt this year with amazing team participation!

Bottoms Up Bash 2019

Each year, we come together on the first Friday in March (Dress in Blue Day). Wearing our brightest blue, we dance the night away at the Bottoms Up Bash. This event is more than just the party of the year. This event kicks off Colorectal Cancer Awareness Month by raising both money and awareness about this incredibly preventable disease. We took over the Olmsted and made it as blue as it's ever been. With the help of The Crashers, the SOLD-OUT party kept going strong until the very end.

The 2019 Bash was a massive success:

\$10,000+ raised for Fighters' Fund
\$15,000+ raised by the silent auction
\$93,514.10 raised by the event total



Thank You For Helping Us Kick Butt!

The Colon Cancer Prevention Project is a 501(c)(3) tax exempt organization (Tax ID No. 20-1510713). All donations remain in the Kentucky-Southern Indiana area and are used in the mission to end colon cancer by increasing screening rates.

**Colon Cancer Prevention Project
PO Box 4039
Louisville, KY 40204
www.ColonCancerPreventionProject.org**