


2018 Annual Report

from the
 Colon Cancer Prevention Project



Recommended Screening Age Lowered to 45

Dear Colon Cancer Prevention Project Community,

We wanted to write this annual report to give our community members a snapshot of what we've accomplished this past year and to say thank you for all of your support. We have one goal in mind: eliminating preventable colon cancer death and suffering by making sure people get timely screenings. Our work spans education, advocacy, health systems improvement, and survivor support. We began kicking butt in Louisville, KY in 2004 and our work has grown to reach throughout the region.

With the funding you all provided for us, we were able to serve a wide variety of our programs.

Some of the highlights were:

In a huge win for colon cancer prevention, the American Cancer Society has lowered their screening guidelines to recommend that colon cancer screening begin at age 45. The previous recommended age for screening was 50.

We've worked hard for a guideline change for quite some time and are certain that this expansion will save lives.

Colon cancer is striking younger and younger. People born after 1990 have twice the risk of developing colon cancer and quadruple the risk of developing rectal cancer, per a recent study. We're committed to getting ahead of this tidal wave by educating as many people as we can about screening options and, most importantly, when people should be screened.

Here's what this means for you:

- If you are 45 and have not been screened for colon cancer, call your doctor today. Do not delay. This could save your life.
- There are many screening options available. Talk to your doctor about the option that is right for you. Under the Kentucky Statute KRS 304.17A-257, Kentuckians aged 45 and over will have NO out-of-pocket cost through their in-network provider or laboratory if they

receive a screening colonoscopy, even if polyps are found.

- These new guidelines are **only applicable for people of average risk**. If you are at elevated risk, you will need to talk to your doctor about being screened **even earlier**. You might have elevated risk if:
 - you have a family history of colon cancer or polyps
 - you have a genetic syndrome like Lynch
 - you have inflammatory bowel disease like Crohn's or colitis

2018 FINANCIALS

The following is an overview of Colon Cancer Prevention Projects' income and expenses for the year ending December 31, 2018 as reflected on our IRS form 990.

<u>Total Support & Revenue</u>		Contributions & Grants: \$144,090	Program Revenue: \$0
Fundraising: \$49,780	Investments: \$203	Total Revenue: \$194,073	
<u>Total Expenses</u>		Program Services: \$137,016	Management: \$16,039
Other: \$85,629	Total Expenses: \$159,858	Fundraising: \$6,803	
<u>Differences</u>		Assets: \$109,714	
Net: \$109,691		Liabilities : \$23	



bottoms up!

7TH ANNUAL BOTTOMS UP BASH

benefitting the
Colon Cancer Prevention Project



Thanks to you, the 2018 Bottoms Up Bash kicked butt!

We were over the moon about the Bash this year. The Olmsted was absolutely beautiful, the auction was incredible, our vendors painted the town blue, and the Louisville Crashers kept the party going till the very end!



The Bash at the glance:

\$10,322 raised for the Fighters' Fund

\$82,707.55 Total Event Income

\$15,650 Raised from Silent Auction

More than 350 attendees

TK Volunteers

Check out our Facebook page to see more photos of the night!

Mark your calendars for the 2019 Bottoms Up Bash: Friday, March 1



Project Spotlight

Every newsletter, we want to take the opportunity to introduce you to someone who is kicking colon cancer's butt. Today, we're thrilled to feature Dino Camomot, a Colon Cancer Prevention Project board member, attorney, and colon cancer survivor! Dino is now 50, but was diagnosed at 44 - 6 years before his recommended screening age.. Executive Director, Amanda Smart, sat down with Dino to talk about his cancer journey.

"I didn't have the classical symptoms that you hear about like blood in the stool, but when I went to the doctor and was diagnosed, the symptoms I experienced were extreme pain in my belly, having trouble going, and I was really really fatigued, short of breath. Taking walks and walking up stairs, even just one or two flights, was difficult. I would have to stop. That was probably a symptom that, in hindsight, I had going for about a year and a half before my diagnosis."

Amanda asked Dino why a lot of people don't "catch" their colon cancer in time.

"I think the perception is that colon cancer is an "old person's disease." That you have to be 50. So I think that a lot of times its misdiagnosed because the symptoms get mistaken for Crohns, celiac, gastroenteritis, or IBS. I think a lot of the medical community, since the patients are younger, just don't think about colon cancer. Maybe patients, even when they're younger, should be advocating for a little more aggressive approach to their symptoms and push for screening."

Fortunately, Dino's doctor did take his symptoms seriously and was able to make a correct diagnosis.



Dino Camomot

"It seems now more and more people in their forties, thirties, and even in their twenties - we know people in their 20s - who've been diagnosed with colon cancer and were misdiagnosed at first.."

If there's a takeaway from Dino's story, it's that we should all know the symptoms of colon cancer and, if we're having any, to see a doctor immediately and talk to them specifically about colon cancer. **Symptoms include fatigue, unexplained weight loss, abdominal pain, changes in stool frequency or consistency, blood in stool, and difficulty going to the bathroom.**

Thanks for your advocacy, Dino! You kick butt!



Legislative Update

What a great year for the Colon Cancer Prevention Project in Frankfort. We started out in January not knowing if we could get the funding for the Kentucky Colon Cancer Screening Program and ended with the entire amount we respected and lobbied for.

Governor Bevin recommended in his budget filed in the House that over 70 different programs be eliminated to help balance the state's budget and to help fund the woefully underfunded State Pension System.

We worked hard with our friends in the House and Senate and ended with a total of 1 million dollars secured in the final passed and approved Executive Branch Budget. This could not have happened without all of the emails, tweets, posts and phone calls made by supporters of the Project and its mission. Thank you!



Jason Baird

The other major legislative effort we spearheaded was the passage of Senate Concurrent Resolution 176 (SCR 176) sponsored by Sen. Ralph Alvarado from Winchester. Here is a quick summary of the language in SCR 176 - Urge the Kentucky Cabinet for Health and Family Services, Department for Medicaid Services to continue to improve the provision of colorectal cancer screening services to Kentucky Medicaid recipients, which should include achieving an 80 percent colorectal cancer screening rate for certain Kentucky Medicaid recipients and holding Medicaid managed-care organizations accountable for achieving this goal; urge the DMS to ensure that all colorectal cancer screening services criteria for Medicaid managed care plans align, at a minimum, with the United States Preventative Services Task Force guidelines for reducing mortality from colorectal cancer. **The passage of this Resolution will help make sure Medicaid continues their great work towards getting more of their population screened colorectal cancer.**

It is an honor to represent the Colon Cancer Prevention Project in our state Capital in Frankfort. Colorectal Cancer prevention is a passion of mine. Please feel free to email me if you have any questions or suggestions when it comes to our policy efforts.

Jason Baird
jason@limestonegrp.com



Gross: 51,393.83

Net: 38,091.93

Walkers and runners registered: 645

Top Fundraising team: Baptist Health

2nd Top Fundraising team: Team Cougar

3rd Top Fundraising team: Kicking Butt for Beer

Largest Team: Team Kasse: 57 participants

Colon One Golf Scramble

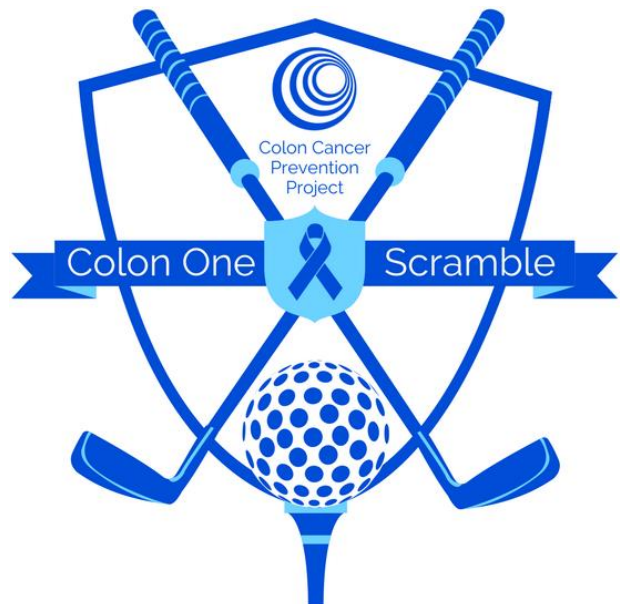
September 24, 2018

SCHEDULE OF EVENTS

11:00 AM – Grab & Go Lunch

12:30 PM – Tee-off

Dinner/Awards following play



Revenue 2017

TOTAL 29,664.4



Colon Cancer
Prevention
Project

KickingButt.org

PREVENT COLON CANCER THROUGHOUT YOUR LIFE

For local info,
please contact:



