

THE 9TH ANNUAL

BOTTOMS UP BASH

A BLUE CARPET EVENT

SPONSORSHIP OPPORTUNITIES

FRIDAY, MARCH 6, 2020



Colon Cancer
Prevention Project



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Each year, we come together on the first Friday in March (Dress in Blue Day). Wearing our brightest blue, we dance the night away at the Bottoms Up Bash. This event is more than just the party of the year. This event kicks off Colorectal Cancer Awareness Month by raising both money and awareness about this incredibly preventable disease.

Last March, we took over the Olmsted and made it as blue as its ever been. With the help of The Crashers, the SOLD-OUT party kept going strong until the very end.

We had a very successful night!

\$10,000+ raised for Fighters' Fund
\$15,000+ raised by the silent auction
\$93,514.10 raised by the event total

We've got big plans for the 2020 Bottoms Up Bash!! You definitely don't want to miss it!

SPONSORSHIP OPPORTUNITIES

We can't wait to have you on our team.

BLUE CARPET SPONSOR: \$10,000

- One table at the event
- Prominently displayed "Presenting Sponsor" signage at the event
- Recognition during the speaking portion
- Company name/logo on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company logo on cover of event program
- Company supplied ad for the event program (full page, inside cover of program, due February 1)

THE ACADEMY SPONSOR: \$7,500

- One table at the event
- Prominently displayed "Royal Blue Sponsor" signage at the event
- Recognition during the speaking portion
- Company name/logo on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company supplied ad for the event program (half page inside program, due February 1)

SILVER SCREEN SPONSOR: \$5,000

- One table at the event
- Signage at the photo booth
- Company name on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company supplied ad for the event program (half page inside program, due February 1)

HOLLYWOOD SPONSOR: \$5,000

- One table at event
- Signage at entrance
- Company name on all printed materials, press releases, and advertisements
- Company logo on event website and social media
- Company supplied ad for the event program (half page inside program, due February 1)

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STARSTRUCK SPONSOR: \$4,000

- One table at the event
- Signage at bar
- Company logo on event website and social media
- Company supplied ad for the event program (quarter page inside program, due February 1)

WALK OF FAME SPONSOR: \$2,000

- One table at the event
- Signage on the table
- Mention in social media promotion
- Company supplied ad for the event program (quarter page inside program, due February 1)

DIRECTOR SPONSOR: \$1,500

- Four tickets to the event
- Company logo on event website and social media
- Company supplied ad for the event program (quarter page inside program, due February 1)

STUDIO SPONSOR: \$500

- Two tickets to event
- Mention in social media promotion
- Mention in program

Sponsors must provide high-res logo by January 1. Ads due February 1.

READY TO KICK BUTT?

CONTACT

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